



Interactive Direct Marketing Association
 Suite 9, Bunkilla Plaza
 Bracetown Business Park
 Clonee, Co. Meath
tel: 086 070 2191
email: info@idma.ie
web: www.idma.ie

Application Form

Company Name	
Business Activity	
Company Address	
Email	
Phone	
Fax	
Web address	
Name of voting member	
Email Address	
Position	

Were you referred?

Yes

No

By whom?

Were you or your company ever a member before?

Are you interested in participating in committee activities?

Yes

No

Additional Non-Voting Members

Name	Email Address

Schedule of fees - check tickboxes

Corporate members Enjoy all membership benefits including voting rights and are entitled to display the IDMA logo on promotional material.	(in business more than 2 years) <input type="checkbox"/>	€650
Associate members Enjoy all member benefits at a reduced membership fee except they are not entitled to display the IDMA logo on promotional material and they have no voting rights.	(in business less than 2 years) <input type="checkbox"/>	€350

Schedule of fees - check tickboxes (continued)		
Charity member	<input type="checkbox"/>	€350
Dublin Chamber of Commerce affinity deal 2016	<input type="checkbox"/>	€550
SME (4 or less employees)	<input type="checkbox"/>	€350
Your membership covers 3 people in your company. Additional individuals in company - per person	<input type="checkbox"/>	€50
Number of additional members _____ x €50	Total: €	

Please sign this page now;
enclose your cheque and mail to address below

Signed: _____ X Date: ____ / ____ / ____

Sign the printed copy and mail together with your cheque to:

**IDMA, Suite 9, Bunkilla Plaza,
Bracetown Business Park
Clonee, Co. Meath**

Privacy Policy: The information you provide will be held in strictest confidence, and will not be shared with any other parties.

As an IDMA member your company will enjoy these benefits
<ul style="list-style-type: none"> • Free Mail Preference Service "MPS" database access (updated monthly, available on request. Value €750.) • Free advice on regulatory affairs issues • Substantial discounts for 3 people at IDMA events • Special discounted membership subscription for Dublin Chamber of Commerce in 2016 • Opportunity to participate within Pitch Doctor Express for free at www.pitchdoctor.ie • Subsidised training seminars • Networking and business opportunities between members • Use of the IDMA discussion forum • Access to slides, video and podcasts from industry leaders • Free job advertising on our website • Use of the IDMA logo on your stationery and website • Listing in our Industry Directory • Free copies of our IDMA guidelines on Compliance • Free updates on current legislative developments • Protection from harmful legislation which may affect trading practices via IDMA negotiation • Effective lobbying of relevant government departments • Protection via IDMA membership of the Advertising Standards Authority of Ireland • Regular newsletter and member updates • Sponsorship opportunities for Direct Marketing events and IDMA projects